



Nestlé is the world's largest food company and ranks number one for its investments in research and development. The Product Technology Centre (PTC) **Singen in Germany** is specialised in Food, Nestlé Professional and Baby Nutrition. A team of 180 dedicated Innovation Professionals from 35 nations around the globe, working together to create and deliver innovative Concepts, Products & Processes to inspire consumers, shoppers & customers with great tasting, nutritionally superior & trusted products.

In order to support the front-end of our Innovation Process we are looking for an:

Idea Lab Project Manager (m/f)

to start asap.

Your Responsibilities:

- As Idea Lab Project Manager you are responsible for establishing the Idea Lab in methodology, structure and process as a new initiative within the PTC to provide solutions on major ideation needs within the business.
- You will work collaboratively with the Consumer Link & Product Development Innovation Manager and lead cross-functional teams to find and formulate exciting concepts with value-creating differentiation through an early-stage development process.
- You will use various internal and external information sources to understand the market context, develop key insight, explore and define opportunities and develop winning ideas.
- Charged with leading key ideation projects you ensure appropriate support from Head Office and the markets for successful project completion in time with key deliverables in place.
- You will support our PTC Innovation culture and coach the broader team in key ideation & facilitation developments to further improve our innovation ability.

Profile:

- A strategic and commercial leader, you're an accomplished brand marketer, design or consumer insights professional with significant experience in the front end of the innovation process & bringing product to market.
- Tertiary qualified, you possess exceptional leadership & analytical skills, the ability to inspire & influence & make high quality business decisions, and have demonstrated competencies in leading cross-functional teams.
- Experienced in ideation, facilitation & concept writing with a strong marketing background and/or strong project management skills across complex stakeholder landscape.
- Given our centre language is English, written and spoken English fluency is essential however other languages are an asset (e.g. French, German, Spanish).

**PTC Singen is an exciting place to be:
we are a great team, with fascinating responsibilities in a fantastic environment.**

Join us and apply online at www.ptc-singen.de