

Quinny is a dedicated consumer brand which excels in smart and innovative mobility concepts to support parents to live their urban life. Today, Quinny is dynamic high-end brand that stands for easy to use design pushchairs and buggies. Quinny became a brand of Dorel Europe in 2001.

Dorel Europe is a company fully dedicated to the well-being of babies and young children, with "Care for Precious Life" at its heart. Its mission is to be the market leader within the baby and nursery trade, with its strong brands Quinny, Maxi-Cosi, Béb  Confort, Hoppop, Safety 1st and BabyArt. Dorel Europe's brands can be found in no less than 80 countries around the world.

To achieve our growth ambitions we are currently looking for a:

Lead Product Designer Quinny

Our brands have a strong market position due to continuous innovation and sophisticated designs, which have been awarded with the Red Dot and IF Award. Do your designs portray guts and are you motivated to lead a team of innovative designers?

Responsibilities

As Lead Product Designer you are responsible for the development of distinctive and realistic product concepts for the Quinny brand in terms of styling, ergonomics, comfort and ease-of-use. You work on a daily basis with engineering, styling, product management and program management to create successful products and you manage projects with external design agencies. You develop a long-term vision on (technical) design trends, based on the development of our brands, product range and assortment and market trends.

You manage a team of 3 designers and report to the Product Design Manager Europe.

Profile

- Master degree in the field of industrial design
- Able to translate brand- and product management concepts into realistic product solutions with high innovation standards
- Capable of recognising of the key success factors of new product development and the feasibility of new concepts
- Several years of experience in a similar position, preferably in a complex international organisation
- A natural leader with strong communication and influencing skills
- Based in Helmond, but frequent travelling is required

Interested?

For information and application, please contact Sanne van Schoonneveldt (HR Officer): +31 (0)492 57 8111. Dorel Netherlands, Korendijk 5, 5704 RD Helmond, www.quinny.com